

Staying cool this summer: Helping cats and dogs enjoy the warmer months

Munich, 23 June 2026 - Sunny days, long evenings and more time outdoors make summer a favourite season for both people and their pets. To ensure dogs and cats can enjoy the warmer months just as much, it is essential to protect them from high temperatures and provide effective ways to stay cool. zooplus shares simple tips to help pet parents safeguard their pets' wellbeing, even in the heat.

Ensure adequate hydration

Keeping pets well hydrated is particularly important during the summer. Animals require significantly more water in hot weather than usual. Water bowls or drinking fountains – such as the bestselling [TIAKI PERFECT FIT feeder and water dispenser](#) or the new [TIAKI ceramic whale drinking fountain](#) with its gentle flow – help encourage pets to drink regularly. Switching from dry to wet food can also support increased fluid intake and help prevent dehydration. For travel, practical solutions like the [Nomad Tales Spirit 2-in-1 travel bottle](#) with integrated water and snack compartments ensure pets stay hydrated on the go.

Provide targeted cooling

In addition to hydration, pets need access to cool resting areas. Shaded spots, darkened rooms and simple solutions such as damp towels can help regulate body temperature effectively. Cooling products such as the bestselling [Nomad Tales Spirit cooling mat](#) or shallow pools like the [Nomad Tales Bloom striped dog pool](#) offer additional relief on hot days.

Summer play – with care

Pets can still enjoy playtime during the summer, but activities should be adapted to the temperature. The [TIAKI Splash dog pool](#), which works like a sprinkler, provides refreshing and playful water fun in the garden. Some cats also enjoy interactive water play, for example with the [TIAKI floating cat toy ice-cream set](#), which moves on the water's surface.

Light games such as fetch remain suitable, ideally during the cooler morning or evening hours, as intense midday activity can put significant strain on pets' circulation.

zooplus expert and dog trainer **Jacqueline Bachhäubl** recommends adjusting daily routines in hot weather: „When temperatures rise, dogs need one thing above all: fewer expectations and more support. Heat is a strain for dogs – just as it is for people. It changes which needs take priority and which routines should be adapted. At high temperatures, it is important not to demand more, but to adjust the conditions. Walks in the early morning or late evening, shorter or even no training sessions, and calm activities indoors such as chewing or licking can help reduce strain and ensure a relaxed and safe daily routine.“

Don't neglect coat and paw care

Regular brushing helps remove excess fur and supports natural temperature regulation. For long-haired breeds, a lighter “summer cut” can also be beneficial, achievable with tools such as the [kooa GEAR 3S cordless clipper](#).

At the same time, pet owners should monitor paws closely: asphalt and sand can become extremely hot and cause burns. A simple test – placing your hand on the ground – quickly indicates whether the surface is too hot for pets.

Take heat risks seriously

Heatstroke is one of the greatest dangers during the summer months. Early signs may include excessive panting, restlessness or circulatory issues. The zooplus magazine provides guidance on how to recognise heatstroke in dogs and cats, what immediate steps to take, and when veterinary care is essential.

Leaving pets in the car remains an absolute no-go: even at mild outdoor temperatures, a vehicle can heat up rapidly within minutes and become life-threatening.

With the right care and attention, summer can be a thoroughly enjoyable time for dogs and cats alike. Fresh water, cool spaces, adapted routines and attentive care help ensure pets can enjoy the warmer days just as safely and comfortably as their owners

For further information and a wide range of summer products for dogs and cats, visit www.zooplus.com

About zooplus:

Since 1999, zooplus has been a pioneer in e-commerce for pet supplies, serving millions of pet owners with an ever-growing range of nutrition and lifestyle products, its own premium food and accessory brands, as well as expert advice, practical services and loyalty programs. Committed to the vision of "Celebrating Pet Love Every Day" and driven by a passion for innovation, zooplus has set itself the goal of setting the industry standard for smart, personalized shopping. zooplus operates local online shops in more than 30 European countries and is headquartered in Munich. For more information, visit corporate.zooplus.com, the zooplus.de shop page, or [LinkedIn](#).

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