

Shedding Season and Tick Protection: How to keep Dogs and Cats Well-Groomed and Safe this Spring

Munich, 15 April, 2026 - As the first rays of sunshine brighten up our daily lives and nature slowly comes back to life, pets also sense the change of season. Dogs rush outside full of anticipation, and cats curiously roam through gardens and balconies – spring brings new energy and change. At the same time, a particularly intense phase begins for many four-legged friends: shedding. With the arrival of the first warm days, the need for tick protection also increases significantly. Demand for this doubles in the spring and rises significantly as early as March – a trend that zooplus, as one of the leading online retailers for pet supplies, clearly observes.

Wellness for “flyaway hair”

Shedding is a natural process primarily influenced by temperature and daylight. Dogs and cats typically shed their coats twice a year – most notably in the spring. The thick winter coat is shed to make way for a lighter summer coat. For animals, this process is more than just a cosmetic change; it involves real physical effort. The high strain on their metabolism can lead to symptoms such as increased itching, dandruff, and a greater need for rest, among other things. Regular brushing not only helps remove loose hair but can also noticeably improve their well-being. The gentle protective caps on the TIAKI Universal Pet Brush not only help dogs and cats renew their coats but also soothes persistent itching through a gentle massage.

For dogs, grooming needs vary depending on their coat type. While dogs with a dense undercoat, such as Labradors or German Shepherds, require regular grooming with a comb or massage brush, slicker brushes are helpful for wire-haired breeds like the wire-haired dachshund to remove dead hair. With its steel wire bristles, the kooa bamboo slicker brush is particularly effective for both dogs and cats, helping to loosen matted fur and efficiently remove knots and tangles.

Although cats mostly groom themselves, they too – especially indoor cats and long-haired breeds – benefit from a little gentle help. Gentle, soothing brushing with a grooming glove gives their coat a silky sheen, stimulates blood circulation in the skin, and strengthens the bond between cat and owner. Since cats swallow a lot of hair while grooming, regular brushing can help reduce the occurrence of those pesky hairballs in their digestive tract.

Ticks & Protection in Spring: Act Early, Minimize Risks

As temperatures rise, dogs and cats become more active outdoors just as they begin to shed their winter coats. Unfortunately, the same is true for ticks. There is a real risk of tick bites even at temperatures as low as about 7 degrees Celsius. Early protection is therefore essential, especially for dogs and outdoor cats. The risk of disease transmission increases over time, as many pathogens are only transmitted to the animal after several hours. Removing a tick quickly can therefore significantly reduce the risk of infection.

In the spring, a clear trend also emerges in search and purchasing behavior: for dogs, tick collars and spot-on treatments are among the most sought-after products and, at the same time, the top sellers. For cats tick repellents, collars, and spot-on treatments are highest in demand.

Dogs should ideally be checked for these tiny bloodsuckers after every walk, and outdoor cats should be checked once a day. Areas with little fur, such as the head, neck, belly, and inner thighs, are particularly popular spots for ticks. The Trixie tick tweezers allow for the safe, complete, and gentle removal of ticks, thereby reducing the risk of infection, while the kooa ultrasonic tick repellent offers a chemical-free preventive measure.

From shedding season to the right outdoor protection: With zooplus's wide selection, dog and cat owners are perfectly prepared for all the joys of spring and the unique challenges of the new season.

About zooplus:

Since 1999, zooplus has been a pioneer in e-commerce for pet supplies, serving millions of pet owners with an ever-growing range of nutrition and lifestyle products, its own premium food and accessory brands, as well as expert advice, practical services and loyalty programs. Committed to the vision of "Celebrating Pet Love Every Day" and driven by a passion for innovation, zooplus has set itself the goal of setting the industry standard for smart, personalized shopping. zooplus operates local online shops in more than 30 European countries and is headquartered in Munich. For more information, visit corporate.zooplus.com, the zooplus.de shop page, or [LinkedIn](#).

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