

zooplus announces change to management team

Munich, 20 November 2024 – zooplus SE, the leading European online pet platform, today announces that the Supervisory Board together with current CEO Geoffroy Lefebvre have decided by mutual agreement that Geoffroy Lefebvre will resign from the Management Board and leave the company by the end of November 2024. The successor, who is expected to take office in March 2025, will be announced in due course. Steffen Schueller, CFO and member of the Management Board, will assume the duties of the CEO during the interim period and jointly with the management team ensure continuity and a smooth hand-over.

Stefan Goetz, Chairman of the Supervisory Board of zooplus: “Under Geoffroy’s leadership, zooplus has successfully navigated the transition from a founder led company to an innovative pet supplies platform with a significantly strengthened management team. zooplus has created new offerings like “subscribe and save” and invested in its digital capabilities and end customer experience. Based on this strong foundation, zooplus is now poised to enter an exciting next phase aimed at accelerating growth and expanding consumer proposition. On behalf of the Supervisory Board and the entire zooplus team, I would like to thank Geoffroy for his dedication during this transition and his many important contributions. We wish Geoffroy all the best for his future endeavours.”

Geoffroy Lefebvre, CEO of zooplus: “It has been a privilege to lead zooplus through a transformative phase over the past two years. I am proud of what we have achieved together and am confident that zooplus is well-positioned for its next phase of growth and success. I would like to thank the whole zooplus team, our Supervisory Board, customers, suppliers, and business partners for their unwavering support and collaboration.”

Press Release



About zooplus:

Since 1999, zooplus has been a pioneer in pet supplies e-commerce, serving millions of pet parents with an ever-growing range of nutritional and lifestyle products, proprietary premium food and accessory brands, alongside expert advice, convenient services, and loyalty programmes. Committed to the vision of 'Celebrating Pet Love Every Day' and driven by a passion for innovation, zooplus aims to set the industry standard for personalised, smart shopping. Based in Munich, zooplus operates local online shops across 30 European countries. For more information, visit corporate.zooplus.com, explore our shop at zooplus.com, or connect with us on [LinkedIn](#).

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