

Steffen Schüller joins zooplus SE as new Chief Financial Officer

Munich, 6 May 2024 – zooplus SE, the leading European online pet platform, announces the appointment of Steffen Schüller as Chief Financial Officer and Member of the Management Board and Executive Committee. Steffen joins zooplus as of May to ensure a smooth transition period. Effective June 6, he will take over the CFO role from Andreas Maueröder, who decided not to extend his contract.

Geoffroy Lefebvre, Chief Executive Officer of zooplus, says: “We are delighted to announce Steffen as new CFO. As the company continues its long-term growth trajectory and transformation into the ultimate European pet destination, Steffen’s extensive financial and retail expertise will be invaluable for zooplus’ further development. At the same time, I would like to thank Andreas Maueröder in the name of the whole zooplus team for his outstanding work and dedication over the past nearly 14 years. We sincerely wish him all the best for his professional and personal future.”

Stefan Goetz, Chairman of the Supervisory Board of zooplus: “On behalf of the entire Supervisory Board, I would like to thank Andreas Maueröder for his outstanding work in transforming zooplus into what it is today – an e-commerce powerhouse and a leading player in the European pet space. We are grateful for his commitment to zooplus over the span of more than a decade and wish him every success in the future. As we bid farewell to Andreas, we warmly welcome Steffen Schüller as the new CFO to the zooplus family and we look forward to his contribution to our continued success.”

Steffen Schüller joins from fashion retailer Peek & Cloppenburg, where he was the Group Chief Financial Officer. Prior to that, he was CFO of the automotive retailer Emil Frey and CFO of Lidl Digital. In his role at zooplus, Steffen will lead the departments of Finance & Accounting, Financial Planning & Analysis, Treasury and Legal.

Steffen Schüller will be based at zooplus’ headquarters in Munich, Germany.

Company Announcement



Company profile:

zooplus SE is the leading online pet platform in Europe. Driven by the vision of Celebrating Pet Love Every Day, zooplus caters to all pet parents' needs with a broad product range, exclusive own food and accessories brands, advice on nutrition and pet lifestyle, loyalty programmes, and a convenient, flexible subscription service. On a mission to build the ultimate pet destination, the company delivers a unique pet parent experience through its innovative online platform, reliable delivery, and state-of-the-art customer service. zooplus SE is headquartered in Munich and offers local online shops in 30 European countries. For further information, please visit corporate.zooplus.com, our international shop site at zooplus.com, and our [LinkedIn](#) page.

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