

### **zooplus welcomes Joost Bous as new Chief Operating Officer**

**Munich, July 10, 2023** – zooplus SE, the leading European online pet platform, announces the appointment of Joost Bous as Chief Operating Officer and member of the zooplus Executive Committee.

Following the departure of Dr. Mischa Ritter, Joost Bous will be responsible for all aspects of zooplus' Operations, including Fulfilment, Linehaul Operations & Quality, Last Mile & Delivery Experience, Procurement & Inventory, Supply Chain Management, Transportation & Invoice Control, Operational Research & Innovation.

Geoffroy Lefebvre, CEO of zooplus: "Operations is crucial in delivering on zooplus' growth ambition and for continuing our journey of making zooplus the most engaging online destination for pet parents in Europe. With Joost, I am excited to welcome a long-time expert on board, who, together with his team, will take our logistics and delivery network to the next level."

During his career, Joost gained extensive experience in operations. He worked several years for TNT Express, the courier delivery services company, and its predecessors, lastly as Operational Director for Europe and North America. Prior to joining zooplus, he served as Supply Chain Director and Member of the Executive Board for the non-food discount retailer Action.

Joost will be based at zooplus' headquarters in Munich, Germany.

## Company Announcement



### Company profile:

zooplus SE is the leading online pet platform in Europe. Founded as a German startup in 1999, zooplus dedicated itself to the mission of creating moments of happiness between pets and pet parents across now 30 European countries. The comprehensive product range includes renowned international brands, popular local products as well as high-quality, exclusive own brand lines for pet food, accessories, care products, toys and much else for dogs, cats, birds, hamsters, horses, and many other furry and non-furry friends. In addition, zooplus customers benefit from exclusive loyalty programs, best value for money proposition, fast and reliable delivery as well as a seamless digital shopping experience, combined with a variety of interactive content and community offerings. For further information about zooplus, please visit [corporate.zooplus.com](https://corporate.zooplus.com) or our international shop site at [zooplus.com](https://zooplus.com).

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