

zooplus AG – Publication of inside information according to Article 17 of the Regulation (EU) No 596/2014

**zooplus AG: Voluntary public takeover offer by Zorro Bidco S.à r.l. reaches minimum acceptance threshold of 50% plus one share;
EBITDA guidance reduced for the financial year 2021 due to one-off transaction costs**

Munich, November 4, 2021 – Zorro Bidco S.à r.l. has informed zooplus AG (the “**Company**”) today that its voluntary public takeover offer (the “**Takeover Offer**”) to the shareholders of the Company for the acquisition of all shares in the Company (the “**zooplus Shares**” and each a “**zooplus Share**”) has reached the minimum acceptance threshold of at least 50% of all zooplus Shares plus one zooplus Share. Thus, given that all offer conditions described in Section 12.1 the offer document for the Takeover Offer (the “**Offer Document**”) have been fulfilled as of the expiry of the acceptance period on November 3, 2021 (24:00 hrs. local time Frankfurt am Main / 19:00 hrs. local time New York), the Takeover Offer will be consummated in accordance with the terms and conditions of the Offer Document. The final result of the Takeover Offer at the expiry of the initial acceptance period is expected to be published on November 8, 2021.

As a consequence of the anticipated consummation of the Takeover Offer, the Company will incur one-off transaction costs in a double-digit million Euro amount, which will impact the Company’s earnings for the financial year 2021. As a result, the Management Board reduces its earnings guidance and is currently expecting an EBITDA for the full financial year 2021 in the range of EUR 20m and EUR 35m, after previously expecting a range of EUR 40m to EUR 80m. The sales guidance for the full financial year 2021 remains unchanged in the range of EUR 2.04bn to EUR 2.14bn.

Company profile:

zooplus AG is the leading online pet platform in Europe measured by sales. Founded as a German start-up in 1999, the company's business model has been successfully launched internationally, dedicated to the mission of creating moments of happiness between pets and pet parents across now 30 European countries. With a large and relevant product offering in the pet food and pet care & accessories range, zooplus caters to more than 8 million pet parents across Europe of which more than 5 million made more than two orders in 2020. The product range includes renowned international brands, popular local brand names as well as

high-quality, exclusive own brand lines for pet food, accessories, care products, toys and much else for dogs, cats, birds, hamsters, horses and many other furry and non-furry friends. In addition, zooplus customers benefit from exclusive loyalty programs, best value for money proposition, fast and reliable delivery as well as a seamless digital shopping experience, combined with a variety of interactive content and community offerings. Sales totaled more than EUR 1.8 bn in the 2020 financial year, capturing roughly 7% of the around EUR 28 bn to EUR 29 bn (net) European pet supplies market, both offline and online combined.

For further information about zooplus, please visit investors.zooplus.com or our international shop site at zooplus.com.

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