

zooplus AG: Positive business development continues – Forecast for total sales and earnings in 2014 raised

- **Forecast for total sales 2014 increased from at least EUR 530 m to at least EUR 550 m (growth over previous year: + 29%)**
- **Earnings before taxes (EBT) of around EUR 8 m anticipated for full year 2014, up from the previously expected EUR 6 m (2013: EUR 3.8 m)**

Munich, November 4, 2014 – zooplus AG (WKN 511170, ISIN DE0005111702, ticker symbol ZO1), Europe's leading online retailer for pet supplies, has raised its total sales and earnings before taxes (EBT) forecast for the financial year 2014.

Based on the latest information from the results of the interim financial statements as of September 30, 2014 as well as the continued positive business development in the month of October, the Management Board of zooplus AG now anticipates total sales of at least EUR 550 m for full year 2014. This target figure had already been raised from EUR 500 m to at least EUR 530 m after the first half of 2014. The Management Board of zooplus AG has also increased the forecast for EBT from around EUR 6 m to now approximately EUR 8 m.

Dr. Cornelius Patt, CEO of zooplus AG, is pleased with the positive development: "We have been able to further boost overall efficiency during 2014. This enabled us to revise our total sales target upwards, to at least EUR 550 m, as well as to exceed our previously given earnings target for full year 2014."

The complete report for the first nine months of 2014 will be published by zooplus on November 18, 2014 and made available for download at investors.zooplus.com.

Company profile:

zooplus was founded in 1999 and has established itself as Europe's leading online retailer for pet products, measured by sales and total sales. In 2013, the latter amounted to EUR 427 m and has therefore increased seven-fold since 2007. The company's business model has already been introduced successfully in 24 European countries. zooplus offers products for all pet varieties. Its product range comprises foods (dry and wet pet foods as well as pet food supplements) and pet accessories (such as cat trees, dog baskets and toys) in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a range of interactive online content and community features. Pet supplies is a key market segment within the European retail landscape. In 2013, sales of more than EUR 23 bn were recorded within the pet supplies industry in the European Union. Continued strong growth is expected for eCommerce in Europe also in the coming years. zooplus is therefore anticipating continued dynamic growth for the future.

Online at: www.zooplus.de

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