

zooplus AG: Total sales up 34% in the first half of 2015

- **Total sales increase 34% to EUR 344 million in the first half of 2015 (H1 2014: EUR 257 million)**
- **Sales rise 36% to EUR 333 million in the first half of 2015 (H1 2014: EUR 245 million)**
- **Sales growth rate in Germany accelerates to 24% in the first half of 2015 (H1 2014: 10%)**

Munich, July 22, 2015 – In the second quarter of 2015, zooplus AG (WKN 511170, ISIN DE0005111702, ticker symbol ZO1), Europe's leading online retailer of pet supplies, sustained the high level of growth generated in the first quarter. According to preliminary figures, the company's total sales in the second quarter of 2015 climbed year-on-year by 33% to EUR 174 million (Q2 2014: EUR 131 million), resulting in a rise of 34% to EUR 344 million (H1 2014: EUR 257 million) for the first half of 2015. Total sales in the second quarter consisting of sales of EUR 168 million (Q2 2014: EUR 124 million) and other income of EUR 6 million (Q2 2014: EUR 7 million) resulted in sales for the first half-year of EUR 333 million (H1 2014: EUR 245 million) and other income of EUR 11 million (H1 2014: EUR 12 million).

Dr. Cornelius Patt, CEO of zooplus AG, commented on the positive business development: "The second quarter showed that we are able to sustain our high level of growth. Cumulative sales in the first half 2015 grew by 36% over previous year's comparable. We are particularly pleased with our performance in Germany: a growth rate of 24% in the first six months of 2015 compares very favorably to the 10% growth we achieved in the first half 2014. To accelerate in such a way in one of our key markets, in which we operate for 15 years now, confirms the lasting attractiveness of our retail model and highlights the performance of our team."

Following the figures for the first half of 2015, the Management Board confirms its full-year 2015 outlook and maintains its forecast for total sales of at least EUR 725 million.

zooplus will release its full report for the first half of 2015 on August 19, 2015, which will be available for download at investors.zooplus.com.

Company profile:

zooplus was founded in 1999 and today is Europe's leading online retailer for pet supplies measured by sales and total sales. The latter totaled EUR 571 million in the 2014 financial year of which 69% was generated internationally. The company's business model has been launched successfully in 28 European countries. zooplus sells products for all major pet breeds. The product range includes pet food (dry and wet food and food supplements) and accessories such as scratching posts, dog baskets, and toys in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a variety of interactive content and community offerings. The pet supplies market is an important market segment in the European retail landscape. Sales of pet food and accessories within the European Union amount to around EUR 25 billion. Based on the further vigorous growth anticipated in the European e-commerce market, zooplus expects its dynamic performance to continue.

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