

zooplus AG: Company continues on its growth path in the first quarter of 2016

- **Sales increase 26% to EUR 208 million (Q1 2015: EUR 165 million)**
- **Total sales up 28% to EUR 217 million (Q1 2015: EUR 170 million)**
- **Market leadership in online retailing strengthened further**

Munich, April 21, 2016 – According to the company's preliminary figures, zooplus AG (WKN 511170, ISIN DE0005111702, ticker symbol ZO1), Europe's leading online retailer of pet supplies, continued to strengthen its market leadership in online retailing in the first quarter of 2016. Sales – the company's key top-line indicator as of the 2016 financial year – increased 26% compared to the prior year and amounted to EUR 208 million (Q1 2015: EUR 165 million). This represents an absolute year-on-year increase of EUR 43 million. The company's prior key top-line indicator, total sales (sales plus other income), was 28% higher year-on-year reaching EUR 217 million.

Dr. Cornelius Patt, CEO of zooplus AG, in his comments on the company's business performance stated: "With sales growth of 26%, we have started the new year on a strong note and have realized sales in the first quarter above our full year sales target of a minimum of 23% growth. Pet food, which is particularly important for our sustainable growth, reported an increase in sales of 31%. Furthermore, double-digit growth rates were generated in all countries. As in past quarters, sales growth will be our primary focus in the coming quarters so that we can continue to expand our excellent strategic market position. At the same time, strong sales growth will enable us to continue to achieve economies of scale and generate efficiency gains."

Based on the first quarter's performance, zooplus is reconfirming its sales guidance for the 2016 financial year for sales growth to a level of at least EUR 875 million.

zooplus AG will release its full report for the first three months of 2016, including the earnings development, on May 19, 2016. This information will also be made available on the company's website at investors.zooplus.com.

Company profile:

zooplus was founded in 1999 and today is Europe's leading online retailer for pet supplies measured by sales. Sales totaled EUR 711 million in the 2015 financial year of which roughly 70% was generated internationally. The company's business model has been launched successfully in 30 European countries. zooplus sells products for all major pet breeds. The product range includes pet food (dry and wet food and food supplements) and accessories such as scratching posts, dog baskets, and toys in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a variety of interactive content and community offerings. The pet supplies market is an important market segment in the European retail landscape. Sales of pet food and accessories within the European Union amount to around EUR 25 billion. Based on the further vigorous growth anticipated in the European e-commerce market, zooplus expects its dynamic performance to continue.

Online at: www.zooplus.de

Investor relations/media contact:

cometis AG
Anita Schneider
Unter den Eichen 7
65195 Wiesbaden
Phone: +49 (0)611-205855-26
Fax: +49 (0)611-205855-66
Email: schneider@cometis.de
Web: www.cometis.de