

**zooplus AG: Strong operating performance in Q3/2013 –
Total sales target for 2013 raised to EUR 415 m**

Munich, October 21, 2013 – zooplus AG (WKN 511170, ISIN DE0005111702, ticker symbol ZO1), Europe’s leading online retailer of pet supplies, was able to generate total sales of EUR 107.6 m (Q3 2012: EUR 85.4 million) in the third quarter of the current financial year according to preliminary figures. The increase compared to the previous year quarter is therefore EUR 22.2 m (comparative figure Q3 2012: EUR 19.0 m). Of this amount, sales made up EUR 102.4 m (Q3 2012: EUR 81.3 m) and other income contributed EUR 5.2 m (Q3 2012: EUR 4.2 m). From a nine-month point of view, total sales came in at EUR 306.4 m (9M 2012: EUR 237.8 m), which represents a rise of 29% compared to the previous year period.

Dr. Cornelius Patt, CEO of zooplus AG, comments: “We have been able to post new record figures in the third quarter. The sales growth was once again driven by high customer loyalty and the sustainability of the growth allows us to raise the forecast for total sales 2013 from previously EUR 400 m to at least EUR 415 m. In addition, from today’s perspective the progress in cost efficiency in marketing and logistics will ensure a positive operating result (EBT).”

The complete report for the first nine months of 2013 will be published by zooplus on November 11, 2013 and made available for download at investors.zooplus.com.

Company profile:

zooplus was founded in 1999 and has established itself as Europe’s leading online retailer for pet products, measured by sales and total sales. In 2012, the latter amounted to EUR 336 m and has therefore increased six-fold since 2007. The company’s business model has already been introduced successfully in 24 European countries. zooplus offers products for all pet varieties. Its product range comprises foods (dry and wet pet foods as well as pet food supplements) and pet accessories (such as cat trees, dog baskets and toys) in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a range of interactive online content and community features. Pet supplies is a key market segment within the European retail landscape. In 2011, sales of more than EUR 22 bn were recorded within the pet supplies industry in the European Union. The ongoing “humanization” of pets in key industrialized countries means that pet owners’ purchasing behavior is undergoing profound change and moving towards healthcare, wellness and other related

premium products. In addition, continued strong growth is expected for eCommerce in Europe per se. zooplus is therefore anticipating continued dynamic growth for the future.

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