

**zooplus AG: Dr. Cornelius Patt confirmed  
as CEO for another four year period**

**Munich, April 18, 2013** – The Supervisory Board of zooplus AG (WKN 511170, ISIN DE0005111702, ticker symbol ZO1), has today renewed the contract of CEO Dr. Cornelius Patt until the end of 2016.

Dr. Cornelius Patt joined the Managing Board as a company co-founder in 1999 and was promoted to CEO in 2006. Under his leadership the company evolved from a Munich-based start-up to the leading European pet supplies e-commerce operator. Total sales recently reached EUR 336 m during 2012 – a quadrupling since the company’s successful IPO in 2008. zooplus expects to generate total sales of more than EUR 400 m on the back of positive overall earnings (EBITDA) during 2013.

“It is our strategic goal to fully exploit the enormous market opportunities that a EUR 22 bn European pet supplies market has to offer. We are fully focused on our online sales channels and are consequently building up our IT systems, as well as our customer-centric marketing machine along with a pan-European logistics system”, says Dr. Cornelius Patt and adds: “I look forward to further pushing these projects with full entrepreneurial force over the coming years.”

### **Company profile:**

zooplus was founded in 1999 and has established itself as Europe's leading online retailer for pet products, measured by sales and total sales. In 2012, the latter amounted to EUR 336 m and has therefore increased six-fold since 2007. The company's business model has already been introduced successfully in 23 European countries. zooplus offers products for all pet varieties. Its product range comprises foods (dry and wet pet foods as well as pet food supplements) and pet accessories (such as cat trees, dog baskets and toys) in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a range of interactive online content and community features. Pet supplies is a key market segment within the European retail landscape. In 2011, sales of more than EUR 22 bn were recorded within the pet supplies industry in the European Union. The ongoing "humanization" of pets in key industrialized countries means that pet owners' purchasing behavior is undergoing profound change and moving towards healthcare, wellness and other related premium products. In addition, continued strong growth is expected for eCommerce in Europe per se. zooplus is therefore anticipating continued dynamic growth for the future.

**Online at:** [www.zooplus.de](http://www.zooplus.de)

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