

Change in the Management Board of zooplus AG

Munich, October 5, 2012 – Andrea Skersies (40), zooplus AG Management Board member responsible for Marketing and Sales, has extended her contract by another three years up to December 2015. Meanwhile, CFO Florian Seubert (38), who has served on the Management Board for more than 13 years, has informed the company's Supervisory Board that he is not seeking an extension to his existing contract due to expire at the end of December 2013. This decision is based on his wish to pursue a new own entrepreneurial role from 2014 on.

“As ideal choice for the CMO position at zooplus, we have secured the continued services of Andrea Skersies and we look forward to continuing our work together in the years ahead,” says Supervisory Board Chairman Michael Rohowski. At the same time he regrets Florian Seubert's decision not to extend his contract beyond 2013. “As co-founder and long-standing CFO of zooplus, Florian Seubert provides outstanding work for the company and has also gained an excellent capital markets reputation.”

Florian Seubert has been a member of the Management Board of zooplus AG since 1999. His areas of responsibility include Finance & Accounting, Controlling, Investor Relations, Legal, Human Resources and Administration. He will continue to fulfill his Management Board role in full until his employment contract expires.

Andrea Skersies has been working for zooplus AG since 2000 and has been a member of the Management Board since 2009. In addition to marketing, her fields of responsibility also include product sales and procurement.

Company profile:

zooplus was founded in 1999 and has established itself as Europe's leading online retailer for pet products, measured by sales and total sales. In 2011, the latter amounted to EUR 257m and has therefore increased seven-fold during the last five years. The company's business model has already been introduced successfully in 22 European countries. zooplus offers products for all pet varieties. Its product range comprises foods (dry and wet pet foods as well as pet food supplements) and pet accessories (such as cat trees, dog baskets and toys) in all price categories. In addition to a selection of over 8,000 products, zooplus customers benefit from a range of interactive online content and community features. Pet supplies is a key market segment within the European retail landscape. In 2011, sales of more than EUR 19bn were recorded within the pet supplies industry in the European Union. The ongoing "humanization" of pets in key industrialized countries means that pet owners' purchasing behavior is undergoing profound change and moving towards healthcare, wellness and other related premium products. In addition, continued strong growth is expected for eCommerce in Europe per se. zooplus is therefore anticipating continued dynamic growth for the future.

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