

zooplus AG: 9M 2010 total sales up by 46%

Munich, October 29th, 2010 – zooplus AG (WKN 511170, ISIN DE0005111702, ZO1), Europe’s leading internet retailer for pet supplies, has reached preliminary total sales of EUR 135.2 mm during the first nine months of the year. EUR 123.8 mm of sales were generated through the company’s various online shops, while another EUR 11.4 mm resulted from other related operating activities. zooplus, therefore, recorded a total y-o-y growth of 46% compared to the first nine months of 2009.

The company’s recent developments clearly underline its strategy for growth. In the words of Florian Seubert, CFO of the company: “We have continued to keep a strong focus on growth and market penetration, which is clearly reflected in our 9M figures.” Moreover, he is optimistic for the year as a whole: “We expect this highly dynamic growth trend to continue for the year as a whole”.

zooplus’ full financial report for 9M 2010 will be published on November 22nd, 2010. It will be available for download at <http://investors.zooplus.com/en/welcome>

Company profile

zooplus was founded in 1999 and has become Europe’s leading online retailer for pet products, measured by sales and other income. In 2009 total sales amounted to EUR 129.7 mm. Average annual growth exceeded 50% for the past three years. The company’s profitable business model has already been introduced successfully in 17 countries. zooplus offers products for all pet varieties as well as equine supplies. Its product range comprises foods (dry and wet pet foods, pet food supplements such as chewing bones and snacks) as well as pet accessories (such as cat trees and toys) over a wide range of categories. In addition to a broad selection of over 7,000 products zooplus customers benefit from online veterinary consultations as well as a number of other interactive features. Pet products represent a significant and steadily growing market segment of the European consumer retail space. Overall revenues from pet food and accessories amounted to EUR 18 billion within the European Union in 2009 alone. Based on the growing trend towards humanisation of pets in western industrialised countries, pet owners are adapting their purchasing behavior in favour of health, wellness and other premium products. In addition, European eCommerce is expected to enjoy sustained, strong growth in the years to come.

Online: <http://investors.zooplus.com/en/welcome/>

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